

# Roswitha Haftmann Stiftung

## Press release

Zurich, 11 May 2012

### **Roswitha Haftmann Prize presented to Cindy Sherman.**

**Yesterday evening the Roswitha Haftmann Prize – the best endowed art award in Europe – was presented at the Kunsthaus Zürich to the American artist Cindy Sherman. The filmmaker Harun Farocki received a special prize.**

On 10 May 2012, before an audience of some 400 guests, Chairman of the Foundation Board Christoph Becker presented the CHF 150,000 Roswitha Haftmann Prize to the American artist Cindy Sherman (\*1954). The encomium was given in the lecture hall of the Kunsthaus Zürich by curator Bice Curiger.

Cindy Sherman is the twelfth individual to receive Europe's best endowed art award. In the opinion of the Roswitha Haftmann Foundation jury, she is the leading artist of filmic and photographic self-exploration after Andy Warhol. It was in recognition of these artistic achievements that, on 13 December 2011, the Foundation Board announced the award to the New York-based artist.

The Prize was originally the initiative of gallery owner Roswitha Haftmann (1924-1998), whose Foundation has awarded it since 2001 to a living artist who has created an oeuvre of outstanding quality. The winner is chosen by the Foundation Board. The deed of foundation provides for the jury to award special prizes at its discretion, and the Board opted to do so by bestowing a prize worth CHF 75,000 on the Berlin-based director Harun Farocki. The author, lecturer and filmmaker, who was born in 1944 in what is now the Czech Republic and whose works are displayed in exhibitions and museums, received the award in person from Foundation Board Chairman Christoph Becker.

For further information see: [www.roswithahaftmann-foundation.com](http://www.roswithahaftmann-foundation.com).

Contact for the media:

Roswitha Haftmann Foundation, c/o Kunsthaus Zürich

Björn Quellenberg, +41 (0)44 253 84 11

[bjoern.quellenberg@kunsthaus.ch](mailto:bjoern.quellenberg@kunsthaus.ch)

c/o Kunsthaus Zürich  
Winkelwiese 4  
Postfach  
CH-8024 Zürich

Tel. 044 253 84 84  
Fax 044 253 84 33